

Iowa State University
College of Human Sciences
Strategic Plan 2018-2023

Updated January 3, 2019

Expanding Human Potential. Improving People's Lives.

The College of Human Sciences is expanding human potential and improving people's lives by creating, sharing, and applying knowledge. The college has expertise in advancing health, well-being, and education for individuals, families, schools, and communities.

Priority 1 The Student Experience

The college will support exceptional curricular and co-curricular undergraduate and graduate student experiences that prepare the next generation of human scientists.

Goals

- 1.1 Prepare students to live and work in a global society by exposing them to learning experiences that are different from their own lived experiences.
- 1.2 Improve opportunities for — and access to — high-impact learning experiences.
- 1.3 Enhance the curriculum by employing innovative pedagogy, transformative research, and engaged scholarship.
- 1.4 Engage in strategic enrollment management for graduate and undergraduate students.

Priority 2 Transformative Research

The college will develop a community of scholars and practitioners around transformative research and engaged.

Goals

- 2.1 Position the college's strengths in research to influence individuals, families, schools, and communities across the lifespan.
- 2.2 Position the college's strengths in research and education to inform innovative practices in business and industry.
- 2.3 Incentivize high-impact, cutting-edge research.
- 2.4 Stimulate a research culture within the graduate student community.
- 2.5 Identify, increase, create, and integrate hands-on undergraduate research opportunities and activities throughout the curriculum.

Priority 3 Engaged Scholarship

The college will engage and empower people throughout their lifetimes in Iowa and beyond with research-based education to build strong individuals, families, schools, and communities.

Goals

- 3.1 Further embed Human Sciences Extension and Outreach within the college.
- 3.2 Develop, implement, and evaluate high-impact engagement that improves opportunities for — and addresses the challenges facing — individuals, families, schools, and communities.
- 3.3 Enrich the student experience by offering students meaningful ways to participate in engaged scholarship.

Priority 4 Equity, Diversity, and Community

The college will create an equitable, diverse, and inclusive human sciences community where all students, staff, and faculty feel welcomed, supported, included, and valued.

Goals

- 4.1 Engage students, staff, faculty, and leaders to embrace their responsibility for fostering an equitable, diverse, and inclusive community.
- 4.2 Continuously review and improve policies, programs, and practices to ensure they nurture equity, diversity, and inclusion, and alleviate systems of oppression.
- 4.3 Incorporate equity, diversity, and inclusive community strategies into learning experiences, transformative research activities, and engaged scholarship practices.

Priority 5 Human, Financial, and Physical Resources

The college will maximize the diverse college portfolio of human, financial, and physical resources to achieve college priorities and further the human sciences.

Goals

- 5.1 Develop a comprehensive human resources program that recruits and cultivates diverse staff and faculty to expand their potential.
- 5.2 Engage alumni and friends of the college to enhance teaching, research, and outreach.
- 5.3 Implement the college facilities improvement plan to create state-of-the-art environments that elevate academic programs, enhance research, and attract and retain students, staff, and faculty.
- 5.4 Evaluate and position college operations to maximize mission relevancy and simplicity.