


Apparel, Merchandising, and Design Major
College of Human Sciences
Iowa State University
Fashion Communications Primary Option
add a minor (suggested ADVRT, COMST, D
S, ENTSP, EVENT, JL MC, MKT, AND P R)
Accelerated Three Year Graduation Plan
2023-23 Catalog (123 credits)

Freshmen			
Fall		Spring	
ENGL 150, Critical Thinking/Communication	3	ENGL 250, WOVE Composition	3
A M D 131, Fashion Products Markets (Fall only)	3	A M D 204, Textile Science	4
A M D 165, Dress & Diversity in Society	3	A M D 210, Computer Applications in Design	3
AESHM 111, Professional Development	1	A M D 245, Aesthetics and Brand Image	3
AESHM 111L, Program Orientation & Careers	1	Math 104, 105, 140, or 150	3
Social Science or Humanities Elective	3	EVENT 171, Intro to Event Management	3
Lib 160, Library Instruction	1		
Total	15/15	Total	19/34
Summer 1			
ECON 101	3		
ACCT 284	3		
Total	6/40		
Sophomore			
Fall		Spring	
A M D 231, Product Development & Manufacturing	4	A M D 376, Merchandise Planning and Control	4
A M D 275, Retail Merchandising	3	EVENT 277, Intro to Digital Promotion (Spring & Summer only)	3
AESHM 311N, Career and Internship Prep	1	A M D 388, Trend Forecasting	3
COM S 113, Databases & Spreadsheets	3	AESHM 211 Leadership Experience & Development	3
A M D 377, Visual Presenting & Promotions	3	Fashion Communications Elective (1)	3
MKT 340 or AESHM 340	3	Minor Class 1 (dd in FC electives)	3
Total	17/57	Total	19/76
Summer 2			
STAT 101	4		
Science	3		
Total	7/83		
Junior/Senior			
Fall		Spring	
A M D 288, Styling	3	A M D 356, History of Twentieth Century Fashion (Spring only)	3
A M D 372, Sourcing & Global Issues	3	AESHM 280N/380N, Field Study	3
Minor Class #2 (dd in FC electives)	3	AESHM 474, Entrepreneurship in AESHM	3
Minor Class #3 (dd in FC electives)	3	Minor Class #4	3
History	3	Minor Class #5	3
Speech	3	Elective	1
Total	18/101	Total	16/117
Summer 3			
AESHM 470N Supervised Professional Internship:	6		
Total	6/123		