

**Apparel, Merchandising, and Design Major**  
**College of Human Sciences**  
**Iowa State University**  
**Merchandising Retail Analytics Primary Option**  
Accelerated 3 Year  
Graduation Plan  
**2023-24 Catalog (123 credits)**

<b>Freshmen</b>			
Fall		Spring	
<b>ENGL 150, Critical Thinking/Communication</b>	3	<b>ENGL 250, WOVE Composition</b>	3
<b>A M D 131, Fashion Products &amp; Markets (Fall only)</b>	3	<b>A M D 245, Aesthetics of Brand Image</b>	3
<b>A M D 165, Dress &amp; Diversity in Society</b>	3	<b>A M D 275, Retail Merchandising</b>	3
<b>AESHM 111, Professional Development</b>	1	<b>COM S 113, Databases &amp; Spreadsheet</b>	3
<b>AESHM 111L, Program Orientation &amp; Careers</b>	1	MATH 104, 105, 140, or 150	3
<b>Lib 160, Library Instruction</b>	1	<b>Merchandising Elective (#1)</b>	3
Social Science or Humanities Elective	3		
<b>Total</b>	<b>15/15</b>	<b>Total</b>	<b>18/33</b>
<b>Summer 1</b>			
<b>ECON 101</b>	3		
<b>ACCT 284</b>	3		
<b>Total</b>	<b>6/39</b>		
<b>Sophomore</b>			
Fall		Spring	
<b>A M D 204, Textile Science</b>	4	<b>A M D 231, Product Development &amp; Manufacturing</b>	4
<b>A M D 210, Computer Applications in Design</b>	3	<b>A M D 356 History of Twentieth Century Fashion (Hum)</b>	3
<b>A M D 376, Merchandise Planning and Control</b>	4	<b>A M D 375 Omni-Channel Retailing (Spring only)</b>	3
<b>A M D 388 Trend Forecasting</b>	3	<b>A M D 377 Visual Presentation &amp; Promotions</b>	3
<b>AESHM 311N, Career and Internship Prep</b>	1	<b>AESHM 211 Leadership Experience &amp; Development</b>	3
<b>MKT 340 or AESHM 340</b>	3	<b>AESHM 280N/380N, Field Study</b>	3
<b>Total</b>	<b>18/57</b>	<b>Total</b>	<b>19/76</b>
<b>Summer 2</b>			
STAT 101 or 226	4		
Science	3		
<b>Total</b>	<b>7/83</b>		
<b>Junior/Senior</b>			
Fall		Spring	
<b>AMD 372, Sourcing &amp; Global Issues</b>	3	<b>AESHM 474, Entrepreneurship in AESHM</b>	3
<b>AMD 467, Consumer Studies (Fall only)</b>	3	<b>Merchandising Elective (3)</b>	3
<b>AMD 475, Retail Information Systems (Fall only)</b>	3	<b>Merchandising Elective (4)</b>	3
<b>D S 201, Introduction to Data Science</b>	3	History	3
<b>Merchandising Option Elective (2)</b>	3	Speech	3
<i>Elective</i>	3	Elective	1
<b>Total</b>	<b>18/101</b>	<b>Total</b>	<b>16/117</b>
<b>Summer 3</b>			
AESHM 470N Supervised Professional Internship: Apparel	6		
<b>Total</b>	<b>6/123</b>		