|  |
| --- |
| **FIRST YEAR** |
| **FALL SEMESTER** |  | **SPRING SEMESTER** |
| AESHM 111: Professional Dev. For AESHM  | 1 | AESHM 211: Leadership | 3 |
| AESHM 111L: EVENT & HSP M Careers, and LC | 1 | AESHM 238: Human Resource Management | 3 |
| AESHM 287: Principles of Mgmt. in HR | 3 | ECON 101: Microeconomics | 3 |
| ENGL 150: Critical Thinking & Comm. | 3  | ENGL 250: Written, Oral, Visual, Electronic  | 3 |
| EVENT 171: Intro to Event Management | 3 | EVENT 212: Digital Production in Event Mgmt. | 3 |
| Natural Science ‘Select from’ course | 3 | Social Science ‘Select from’ course | 3 |
| Social Science ‘Select from’ course | 3 |  |  |
| **TOTAL** | **17** | **TOTAL** | **18** |
| *Total credits for the first year: 35 credits* | **Total Credits Earned: 35 credits** |
|  |
| **SUMMER** |
| ACCT 284: Financial Accounting | 3 |  | Speech/Communication ‘Select from’ course | 3 |
| Math ‘Select from’ course | 3 | **TOTAL** | **9** |
| *Total credits for the summer: 9 credits*  | **Total Credits Earned: 44 credits** |
|  |  |
| **SECOND YEAR** |
| **FALL SEMESTER** |  | **SPRING SEMESTER** |
| AESHM 311: Seminar on Careers & Internships | 1 | EVENT 277: Digital Promotion in Event Mgmt | 3 |
| AESHM 340: Marketing Strategies | 3 | EVENT 367: Event Sales | 3 |
| AESHM 342: Aesthetics of Consumer Experience | 3 | EVENT 471: Special Events Coordination | 3 |
| EVENT 343: Virtual and Hybrid Events | 3 | Event Management Electives course | 3 |
| EVENT 371: Conference & Meeting Planning | 3 | HSP M 315: Hospitality Law | 3 |
| General Elective | 3 | “Option” Course #1 | 3 |
| LIB 160: Library Instruction | 1 |  |  |
| **TOTAL** | **17** | **TOTAL** | **18** |
| *Total credits for the second year: 35 credits* | **Total Credits Earned: 79 credits** |
|  |  |
| **SUMMER** |
| AESHM 470F: Supervised Prof. Internship | 3 |  | STAT 101: Principles of Statistics | 4 |
| Humanities ‘select from’ course | 3 |  | **TOTAL** | **10** |
| *Total credits for the summer: 10 credits*  | **Total Credits Earned: 89 credits** |
|  |  |
| **THIRD YEAR** |
| **FALL SEMESTER** |  | **SPRING SEMESTER** |
| ENGL 302: Business Communication | 3 | Event Management Electives course | 3 |
| EVENT 485: Event Management Production | 3 | Event Management Electives course | 3 |
| Event Management Electives course | 3 | General Elective | 2 |
| General Elective | 3 | “Option” Course #4 | 3 |
| “Option” Course #2 | 3 | “Option” Course #5 | 3 |
| “Option” Course #3 | 3 | “Option” Course #6 or Event Mgmt. Elective | 3 |
| **TOTAL** | **18** | **TOTAL** | **17** |
| *Total credits for the third year: 35 credits* | **Total Credits Earned: 124 credits** |