



42
UNIVERSITIES

187
STUDENTS





Testimonials

"The UofNYFW program has positively impacted my education by providing me with real-world experience of networking and connection-making."

- Taylor Plourd (WVU, Fall 2021)





"It's so awesome that i was able to experience this, meet so many people, and have an experience that so many other students don't get to have...I'm so thankful that Michigan State has this opportunity for their students.

- India Johnson, Michigan State University





"It's very rare for a student to have an experience like this. So having the opportunity was so amazing and was something I never thought would have been a possibility for me,"

- Samantha Morehead, Western Michigan University





Sample Itinerary



THURSDAY

- Flight from nearest airport to NYC
- Transportation from airport to hotel
- Welcome Dinner
- Times Square photo opp in school gear

NOTE: everything in this deck is subject to change



FRIDAY

- Breakfast at the hotel
- Hands-on learning at Champion headquarters
- Lunch at Champion
- Champion Flagship Store experience
- Dinner and evening on your own



NOTE: everything in this deck is subject to change



SATURDAY

- Breakfast at the hotel
- One runway show experience
- Lunch as a group
- Private discussion and Q&A with IMG
Fashion Executives
- Access to all brand activations with
business objective tour
- Dinner and evening on your own

NOTE: everything in this deck is subject to change



SUNDAY

- Breakfast at the hotel
- Ground transportation to NYC airport
- Flight from NYC to nearest airport

NOTE: everything in this deck is subject to change



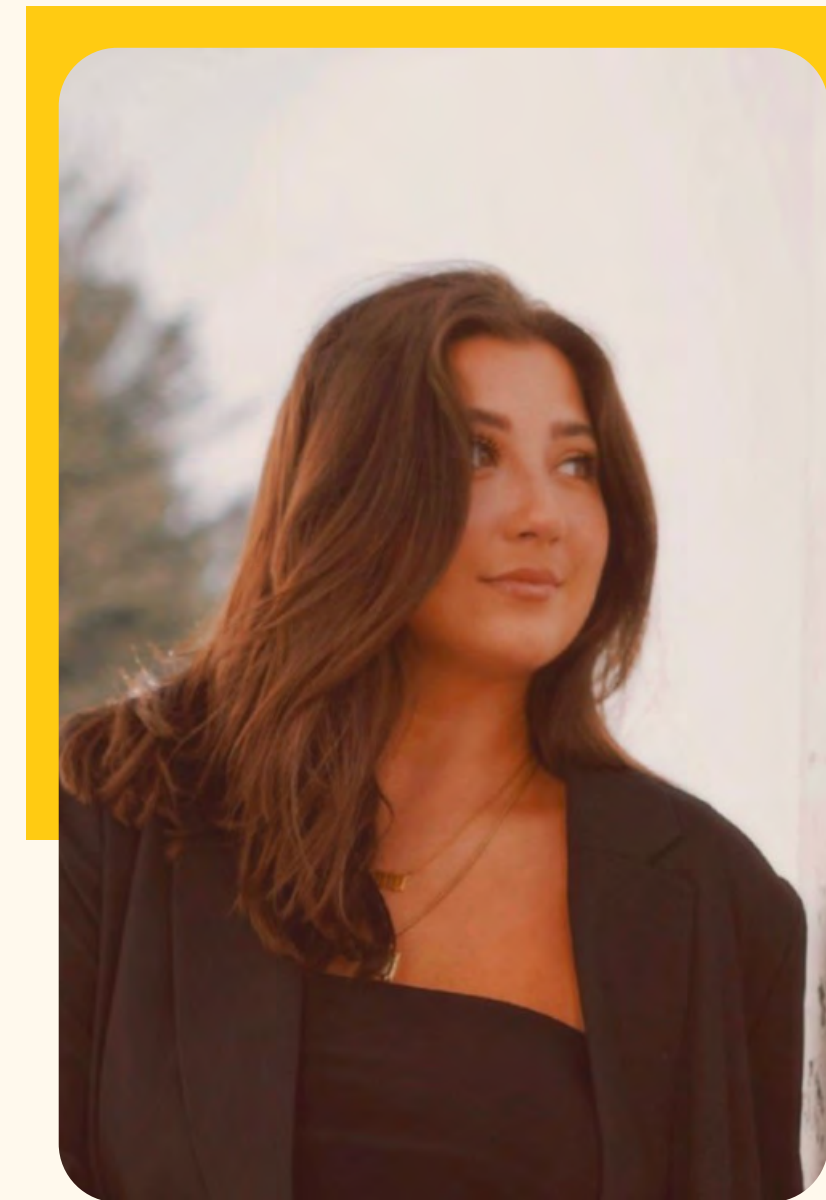
Alumni Spotlight



**Rachel Rork, Neiman Marcus
University of Arkansas
Season 3**



**Justin Steele, Harry's
University of South Carolina
Season 2**



**Taylor Plourd , Kyle Cavan
West Virginia University
Season 8**



**Madison Robinson, FishFlops
Texas A&M University
Season 4**



**Patrick Kurcz, Neiman Marcus
TCU
Season 7**



**Kylee Hum, Old Navy
University of Arizona
Season 4**